



for Medical Faculty Development

1. **There is No Gene for Good Teaching: A Handbook on Lecturing for Medical Teachers** 2nd Edition

Whitman, ISBN 0 940193 00 0

The premise of this handbook is that good teachers are made, not born. This handbook helps medical teachers plan and organize lectures that will attract and maintain attention. Included is an observation tool that provides a checklist for monitoring and improving important aspects of lecturing. 34 pages

2. **A Handbook for Group Discussion Leaders: Alternatives to Lecturing Medical Students to Death** 3rd Edition

Whitman and Schwenk, ISBN 0-9647117-5-3

This handbook considers group discussion as an alternative to lecturing when the medical teacher is aiming at higher levels of student thinking or is addressing attitudes, beliefs, or values. Questioning, brainstorming, and case based teaching are described in detail. An observation tool provides a checklist for important aspects of leading group discussions. An application exercise is designed to help you and your colleagues enliven group discussions. 56 pages

3. **Preceptors as Teachers: A Guide to Clinical Teaching** 2nd Edition

Whitman and Schwenk, ISBN 0 940193 04 3

This handbook recognizes that, just as diagnosis comes before treatment, assessment precedes instruction. Specific tips are given to help preceptors assess and teach knowledge, attitude, and skills as well as to give feedback and evaluate students and residents. 30 pages

4. **Residents as Teachers: A Guide to Educational Practice** 3rd Edition

Whitman and Schwenk, ISBN 0 9647117 3 7

Lectures and grand rounds, conferences and journal clubs, morning report and teaching rounds are described in terms of typical resident scenarios. Five principles are provided for each type of teaching with suggestions for implementation. The reader will learn how to “teach anybody anything.” This book often is used as the basis of a workshop to teach house staff how to teach. 106 pages

5. **The Chief Resident as Manager** 3rd Edition

Whitman and Weiss, ISBN 0 9647117 6 1

Entirely new updated and rewritten in 2007 this book addresses the management skills required of senior house staff. Topics include communication, time management, meeting management, conflict resolution, feedback, delegation, motivation, lecture skills, and clinical teaching. 174 pages

6. **Executive Skills for Medical Faculty** 3rd Edition

Whitman and Weiss, ISBN 0-9647117-4-5

Updated and rewritten in 2006, this book is aimed at medical faculty who have or aspire to a leadership position, including principal investigators, section chiefs, division or department heads, deans, or health science center administrators. Topics include communication styles, negotiation skills, strategic planning methods, change implementation, team building, coaching, and developing a long range personal career plan. 195 pages

7. **Physician as Teacher** 2nd Edition

Whitman and Schwenk, ISBN 0 9647117 0 2

Every physician, in academic medicine or in private practice, is also a teacher... of medical students, residents, colleagues, and other health professionals. This book addresses the major responsibilities a clinical teacher confronts daily. The first section provides a sound, practical foundation for effective teaching as a form of communication that comes naturally to physicians. The second section examines specific teaching formats such as lectures and bedside teaching. 275 pages.

8. **Creative Medical Teaching**

Whitman, ISBN 0 9647117 2 9

This book proposes that medical teachers are creative when what they teach is *useful* and how they teach it is *novel*. To help medical teachers find more than one right answer to the teaching situations they face every day, the book offers over one hundred cross-referenced topics literally hundreds of tips, tools, and techniques to improve teaching. 232 pages

9. **Notes of a Medical Educator**

Whitman, ISBN 0 940193 12 4

The observations, reflections, and connections offered in these 50 short essays will help medical teachers define their role in the teaching-learning process. Summarizing over 30 years in academic medicine, Dr. Whitman draws on his rich experiences as an “education doctor,” providing innovative ways to think about medical education. 169 pages



for Medical Faculty Development

- 1. There is No Gene for Good Teaching \$15.00 x ____ copies \$ _____
- 2. Handbook for Group Discussion Leaders \$15.00 x ____ copies \$ _____
- 3. Preceptors as Teachers \$15.00 x ____ copies \$ _____
- 4. Residents as Teachers \$20.00 x ____ copies \$ _____
- 5. The Chief Resident as Manager \$25.00 x ____ copies \$ _____
- 6. Executive Skills for Medical Faculty \$25.00 x ____ copies \$ _____
- 7. The Physician As Teacher \$25.00 x ____ copies \$ _____
- 8. Creative Medical Teaching \$25.00 x ____ copies \$ _____
- 9. Notes of a Medical Educator \$25.00 x ____ copies \$ _____

SUBTOTAL: \$ _____

Payment Options: (for credit card orders, please visit www.whitmanassociates.org)

- Invoice me for *full amount*\$ _____
- Purchase order is enclosed for *full amount*\$ _____
- I am enclosing a check and taking a *20% discount*\$ _____

Shipping (see Shipping & Handling chart)\$ _____

TOTAL DUE\$ _____

Shipping Address

To ensure that you will receive your books promptly, we want to be able to reach you if we have questions about your order. Please tell us your...

Name: _____

Phone: _____ **Fax:** _____

E-mail: _____

Shipping & Handling Chart:

Orders under \$36	\$5.00
\$36 to \$100.....	\$10.00
\$101 to \$175.....	\$15.00
\$176 to \$500.....	\$20.00
Orders over \$500.....	\$25.00

Prices are for USPS book rate shipping and apply to US customers only. Outside US, please e-mail before placing order.

Sorry — no review copies or returns.

Mail or fax this form* to...

Whitman Associates
814 Todd Lane
Pacific Grove, California 93950

831-236-1297 (phone)
831-375-4298 (fax)
info@whitmanassociates.org
www.whitmanassociates.org

Federal Tax i.d. 34-2005900

* If you prefer to charge your order to a credit card, please visit our web site at www.whitmanassociates.org